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Magazine Circulation Report: Worlds Of If Science Fiction

	1964	1965	1966
Mail	2,160	2,600	2,630
Newsstands	62,340	62,240	101,750*
Free	0	0	50
Total (year)	64,500	68,480	63,940
Total (closest Month)	66,400	66,139	64,350

All figures given are averages for the year except in totals; first total is average for year, second total is for month closest to filing date.

* this figure equals the press run, and must be a typographical error.

Conclusions: Although If has made every attempt within the last few years to attract the top s-f writers, and has generally succeeded, the circulation has remained generally

at the same level. The reason IF won the Hugo seems to be that while the circulation remained at the same level, IF lost some silent readers and gained some vocal ones. Now that IF prints a high caliber of s-f, we can expect circulation to creep slowly up, as those who read Galaxy see the house ads for IF and begin to buy the companion magazine. But I find the apparent no increase in circulation very surprising; I had thought that IF had gained sharply in the last two years.

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Pass-On Funds Received by NYCon and TAFF; Project Art Show also benefits: Last week \$300 dollars was received by the NYCon Committee, and an additional \$100 was received by the Trans-Atlantic Fan Fund. In addition, funds were on their way to help in the expense of the Project Art Show, which has managed to attract fannish art talent from as far away as Japan and Germany. This came as a surprise to your editor, who wishes to here and now apologize for any rash remarks which might have been said in Degler! or elsewhere. As I understand from several people, a sudden illness after TriCon coupled with companies wishing to put TriCon business on their 1967 tax calendars plagued Ben Jason, chairman of the 1966 convention.

Los Angeles Science Fantasy Society To Make Hugoes: Ben Jason, who for too many years has had to go through the ordeal of making an odd-shaped, small-quantity trophy (and if you think that making the Hugoes is easy, talk to a die-cutter or foundryman) has given the LASFS \$200 to start them on the path to making the Hugoes. This is the largest major project the club has embarked upon, and should win Los Angeles considerable gratitude from the NYCon Committee as well as future convention committees.

Although the Midwest has the cheapest facilities for making an award such as the Hugo, Dave Hulan, Treasurer of the Pan-Pacificon committee, told me that there is a burgeoning die and foundry industry in southern California, serving the immense Aerospace industry. Evidently the LASFS knows where to look and who to see. Presumably the Conventions will buy the awards direct from the LASFS. (←thnx, Bruce Pelz!→)

New York in '67! To join the NYCon 3, send \$3 to NYCon 3, 25th World Science Fiction
Convention, Post Office Box 367, Gracie Square Station, New York, N.Y., 10028. NYin67

Details of the March Open ESFA: The March Annual Open Meeting of the Eastern Science
Fiction Association will be held Sunday, March 5th,
at the Newark YMCA, 600 Broad Street, Newark, New Jersey. The program will feature a
panel on "Cryonics" with Frederik Pohl, Lester del Rey, and members of the Cryonics
Society of New York. In addition there will be a talk by Robert A.W. Lowndes, and the
presentation of a special award by Isaac Asimov. There is plenty of free parking (NJ
Turnpike Exit 15); or take the Public Service Bus #118 from the Port Authority Bus
Terminal. The program will begin at 1 PM, and there will be a charge of \$1.25 at the
door.

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News of TAFF: Terry Carr, American administrator for the Trans-Atlantic Fan Fund, notes
that already, Steve Stiles has completed the necessary details and has
registered for TAFF. Terry gently reminds those who consider running that often petty
details such as getting co-signers ready can take an undue amount of time; those who
expect to run should get their details set and register now.

In a separate development, Ethel Lindsay reports that Arthur Thomson's TAFF report of
his trip to Oakland in 1964 is on stencil and being run off; it should total more than
80 pages. Further details will follow when it is ready for distribution.

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British EasterCon to be held in Bristol: The annual British Convention will be held
this year in Bristol. The convention will be
held at Easter. Our spies report that Tom Schluck, the Walter Ernstings, and other
German fans will be in attendance. The guest of Honor will be John Brunner, whose new
book, The Productions Of Time, has just been released by Ballantine. There will be a
Saint Fantony Ceremony, as the members feel they can best honor Eric Jones by contin-
uing the ceremony. More news of this convention will follow ((Thnx, Ethel Lindsay!))

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2001 To Be Delayed: Latest reports from MGM leave invalid the news that 2001:A Space
Odyssey will appear in May. High officials in New York have told
this newszine that because of production delays the film is still not completely
filmed. The new schedule indicates that the release date for the film has been set
back to after the summer, possibly to November or even December.

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SF Club of London hears Thomas Disch: The SFCoL meeting for February 12th had Thomas
Disch as Guest Speaker; from all reports, his
talk was strong and concerned with what he is attempting to do in the science fiction
field. Disch is evidently a very articulate speaker, because the club voted him Best
Speaker of all their Open meetings, with the exception of that addressed by John
Brunner.

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APA News: From the depths of fandom came the apae, to plague the publisher who wanted
to get into one without a ten year wait. And from the depths of fandom came
the idea to start-you-own-apa. Two of the survivors of this trend (most seem to have
withered away) are TAPS and Snapa. The 26th month of TAPS (modelled on the Cult) is
rather lively, with 25 pages. Next publisher is Dave Heal. Snapa (modelled on Taps
which is modeled on the Cult) is not doing so well. The 3rd month contains seven
letters and 11 pages. Next publisher is Dave Hulan.

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This issue of Degler! inaugurates the use of an addresser; hereafter, the number of
issues left in your subscription will be noted below: 3 Left__2 Left__Last Issue__!

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Steve Stiles for TAFF!!!
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